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**SYSTEM ENGINEERING AND  
LABORATORIES (SEAL)**

# PRESS RELEASE

## SEAL Launches New Website

*Providing quick information for easy access.*

**Tyler, Tx, June 6, 2012:** System Engineering And Laboratories (SEAL) has launched its new PHP-based website, at <http://www.sealcorp.com>. The dramatically redesigned site, created by the Company's in-house Marketing Manager, embodies SEAL's forward-thinking vision and commitment to the growing needs of its customers. Based on extensive research, it offers:

- rich content provided by staff from across the company
- direct access to key contact paths for each engineer and fire investigator
- streamlined searching and more intuitive navigation
- simple contact forms using technology like Google mapping software

The site's homepage welcomes visitors with bold new colors, a clean uncluttered design, and moving images featuring content centered on SEAL's engineers and fire investigators, showcasing their knowledge, and experience in the industry.

"With changing information needs, and the availability of new web technology, it was time for a comprehensive restructuring of the online window to our services," said CEO and President Frank Johnson. "The new [www.sealcorp.com](http://www.sealcorp.com) is easier to use, reflects a diverse range of information, and provides increased flexibility for future growth. It will greatly improve the experience of customers as we move ahead into new realms of digital service."

"This new design was created specifically for our online audience of both general visitors and current customers," says Marketing Manager, Jim Reid. "Showcasing our engineers and fire investigators, and providing quick, concise information, the Web site will help our customers find the information they need quick and easy."

Note: Access SEAL's new Web site at [www.sealcorp.com](http://www.sealcorp.com). Or find highlights of the new site in our 2012 April E-newsletter, subscribe at [newsletter@sealcorp.com](mailto:newsletter@sealcorp.com).

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**About System Engineering And Laboratories (SEAL):**

**System Engineering And Laboratories (SEAL)** is an 30 plus year old company providing services including forensic engineering, expert witness, certified fire, arson, and accident investigations, safety engineering, and product testing. We provide services to insurance claims, manufacturing, construction, and litigation support companies. Our goal is to provide you with an independent source for forensic engineering and accident investigation, with laboratory and testing capabilities that support our customers from the first field investigation through expert testimony.